

## **NUSSLI's pavilion constructions are ready for the Expo**

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Hüttwilen, June 11, 2017 // **Just in time for the grand opening of the Astana Expo 2017, NUSLI completed construction work on a total of five pavilions on June 10. After a three-month construction phase in Astana, the international event and exhibition stand constructor is looking back at its accomplishments. NUSLI was already on location months before the first on-site inspections of the Expo premises, founded a dedicated project office in Astana, and established a network of local suppliers. These preparations paid off: The clients are satisfied and the results are very impressive!**

A total of 115 countries and organizations are addressing the issue of the sustainable use of limited resources by participating in this specially themed world fair in Astana. They all want their Expo pavilion to leave a lasting impression on the visitors. NUSLI is providing five participants — the UK, China, Vatican, Shell, and Air Astana — with an unforgettable presentation.

### **Targeted preparation for the country and its people**

Kazakhstan isn't a county most people would choose to visit. In the beginning, the landlocked state was also uncharted territory for NUSLI. The Astana Expo 2017 is the first project the event and exhibition stand constructor has implemented here. Carsten Nadler is the Key Account Manager for the Expo projects in Astana and dealt intensively with Kazakh culture and mentality. He is fully aware of the challenges posed by this major 'Expo' project and knows exactly what is needed to achieve success. "Things are a bit different in Kazakhstan than back home. Thanks to our over 15 years of Expo experience, we were able to specifically prepare for the country and its people," said Nadler. NUSLI benefited greatly from having a local Expo project office and a network of local suppliers and partners that the internationally operating company established well in advance of the planning phase. "That way, we were able to recruit organizations and countries which we had never worked with before," Carsten Nadler emphasized.

### **Close cooperation with clients is the key to success**

"In our projects, we operate in an environment characterized by international competition. It is therefore essential to understand a project as an integrated process and to work in close cooperation with the client. Every step of the planning process, all the logistical parameters, the assembly and disassembly — all of this takes place in permanent coordination with the client." Carsten Nadler is convinced that a trusting and close working relationship with the clients is the main reason that five construction projects were completed on schedule before

the opening of the Expo, whereas many other countries and businesses struggled to finish on time.

### **Sustainable use of limited resources**

In line with the motto "Energy of the future", the participating states and organizations are addressing the issue of the sustainable use of limited resources and engaging with core themes such as CO2 reduction, energy efficiency, and energy supply. The first Central Asian world fair is not lacking superlatives: Five million expected visitors, exhibition premises spanning a total of 174 hectares, and no less than 3000 scheduled events for the 93 days of the Expo.

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### **Images**



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High-resolution images are available upon request.

## About NUSLI

With its temporary and modular event structures, NUSLI ensures that events held throughout the world leave a lasting impression. Our product range includes temporary grandstands, stages, stadiums, halls, and pavilions as well as exhibition and museum structures. Since the Swiss company was founded in 1941, NUSLI has been developing technologically advanced and proven construction systems, which form the structural framework for sporting and cultural events, as well as fairs, roadshows, and exhibitions of all types and sizes. Every day, 450 specialized professionals in 22 locations throughout Europe, North America, and the Middle East bring their in-depth know-how, innovative approaches and flexibility to the table as they work on multi-faceted design and construction projects. NUSLI designs and builds approximately 2,000 exceptional event structures throughout the world each year — on time, with a reliable standard of quality, and precisely tailored to clients' needs.

More information is available at: [www.nussli.com](http://www.nussli.com)

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