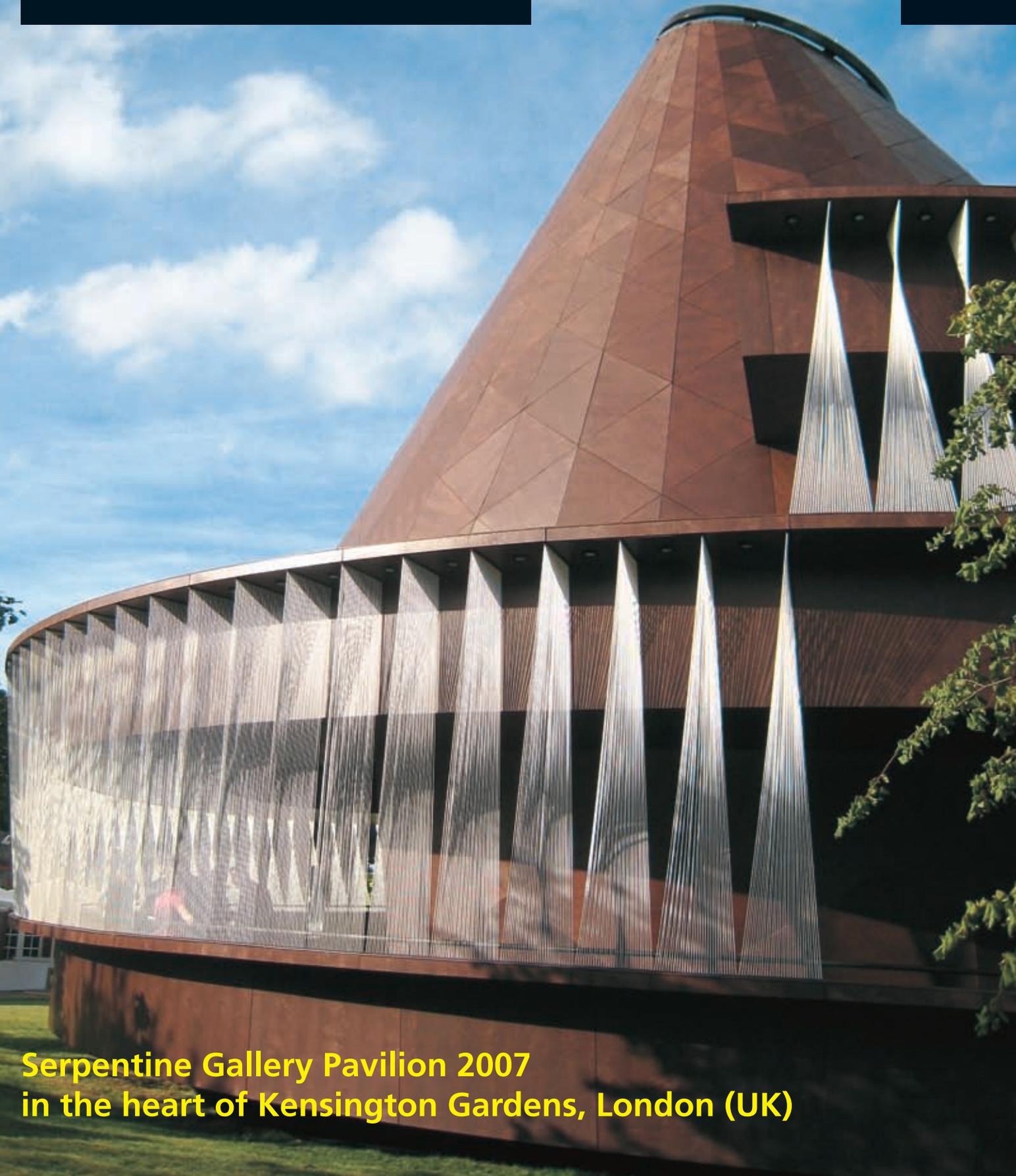


**UP**'*date*

November 2007

**ISSUE**



**Serpentine Gallery Pavilion 2007  
in the heart of Kensington Gardens, London (UK)**

## Dear readers



Heinrich J. Nüssli

Our company history documents steady growth beyond Switzerland's borders – from the very beginning. Looking beyond our shores is part of our philosophy. And anyone serious about globalisation needs to act accordingly. Against this background, we have expanded our market presence in the USA and set up a subsidiary so that we can react quicker to customer wishes in North America. Yet there is also still a great deal of market potential in Europe for our considerable know-how of temporary constructions for trade shows and events. This is why the establishment of an Italian branch office with headquarters in Turin was a logical step on the road to a greater presence in Europe.

With this in mind: climb on board and give us your ideas as we set sail on a journey that has always resulted in something successful. We hope you enjoy this edition of up'date.

Heinrich J. Nüssli  
President

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Exhibition building  
with oasis feel for  
BMW in Valencia

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Final of the ICC  
Cricket World Cup  
2007 in Barbados

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Entering the stage  
and grandstand  
market in the USA

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# Appetizing solution from a single source

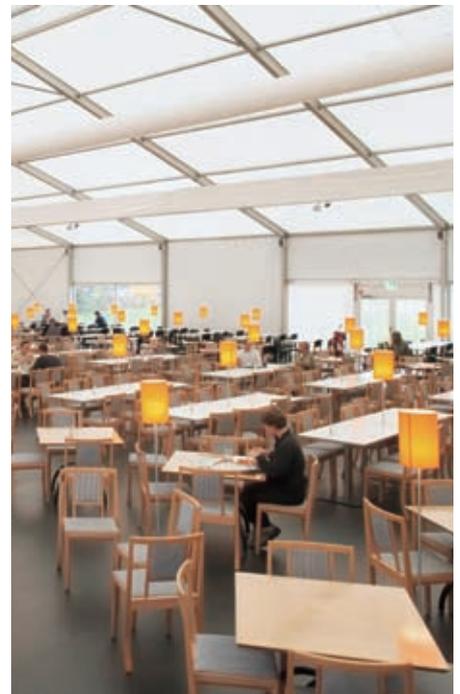
GENERAL CONTRACTOR // NÜSSLI erected a tent restaurant for UBS in Opfikon while the canteen in the main building is being renovated. The result was an extremely "appetizing" stopgap.

Photos: SHOTmedia



Bankers also get hungry – and so they can satisfy their hunger in comfort, NÜSSLI has created a spacious temporary arrangement opposite UBS's large administrative building in Opfikon while the restaurant in the main building is renovated over the next six months. Employees just need to cross the road, where the catering tent awaits them in a space measuring around 1 000 m<sup>2</sup>. It contains 700 seats, a serving counter, five cash desks, corresponding light fittings and of course a solid floor –

the atmosphere is light and airy, "extremely appetizing" according to guests. Everything has been devised, planned and implemented by specialists from the general contractor. The canteen kitchen will remain in the administrative building during the renovation period. The dishes are delivered to the tent via a sheltered 65 metre long passage and are served there. It only took three weeks to put up the tent.



**Client:**  
UBS AG, Opfikon (CH)

**Time taken for construction:**  
3 weeks

**Special challenge:**  
Guarantee logistics by means of a passage linking the existing building with the tent

## The centre of the 2010 World Cup in South Africa

PLANNING SERVICES // 2010 FIFA World Cup South Africa. Plans were already being made in the architecture phase for a flexible extension of the stadium in Durban. The spectator capacity can cover up to 85 000 fans.

The new stadium in Durban, South Africa is designed for 54 000 spectators in the long term. However, in view of large-scale events like the "2010 FIFA World Cup South Africa", the architects already realized in the planning phase that the capacities had to

be able to be increased quickly and safely. NÜSSLI therefore became involved – most importantly because FIFA makes the highest demands on quality and safety: the overall construction of the stadium is ready for 16 000 seats to be added in the upper

tier thanks to NÜSSLI specialists (picture: computer animation featuring the upper tier stand development). Yet this is not all – the next expansion planning phase has already been taken into account so that the modern sports arena can hold 85 000 fans in total for example for Olympic Games or the Commonwealth Games in years to come. Seats can easily be removed for normal events. Rainer Quenzer, Head of the Planning Services division: "The extensions have been fully integrated into the overall architectural structure and adapt themselves perfectly to the character of the building".



### Architects:

gmp Architekten van Gerkan, Marg und Partner, Berlin (DE)

### Project manager / engineer:

BKS (PTY) Ltd  
Engineering and Management  
Office Durban (RSA)

### Special feature:

The additional seat capacities are fully integrated visually into the existing stadium architecture

## A family stadium in Liestal for UEFA EURO 2008™

PLANNING SERVICES // An enormous public viewing stadium with attractions for all the family is being built on a green meadow in Liestal near Basel as part of EURO 2008™. The area has room for events that go way beyond soccer.

The organizer's idea is to create an alternative to the Fan Mile in Basel's city centre so that families in particular can enjoy the European Football Championship stress-

free. The general planners have taken up this idea, developed feasibility studies and planned and drawn up the concept in detail. The focal point is a family stadium that

will offer masses of shows on two video screens next to the sporting event. School-children will be able to demonstrate their skills in a tournament next to the stadium. The site resembles a park and the overall concept includes outdoor stages for concerts, areas for sponsors and an enormous "fan camp" for sleeping.



### Client:

Wirtschaftskammer Baselland,  
Liestal/BL (CH)

### Surface:

30 000 m<sup>2</sup>

### Areas:

Sport, Family, Party, VIP, Stadium

# THE BOSS IS BACK – Dealer Drive for the new X5

EXHIBIT CONSTRUCTIONS // A temporary exhibition centre was built in Valencia for the premium car manufacturer BMW in just six weeks. The planners combined different materials to create pure aesthetics.

Photos: copyright@diephotodesigner.de for Blue Scope

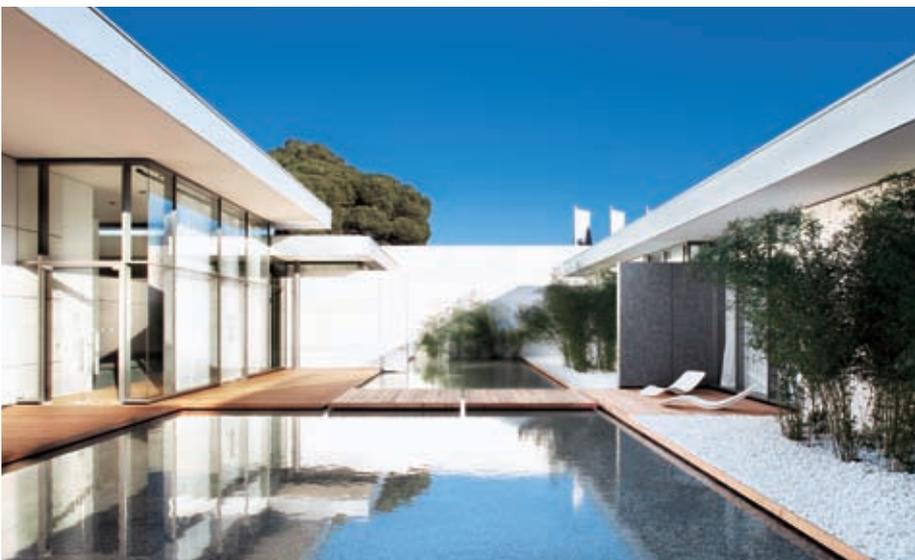


Speed, sportiness and class – the car manufacturer BMW embodies these characteristics. “The 60-man team had to show similar qualities on the spot in Valencia, otherwise the exhibition centre for the BMW authorized dealers invited would never have been able to be finished in such a short time”, says Christoph Thüer, NÜSSLI project manager. It took exactly six weeks to complete five building parts, three inner courtyards and a roof space measuring 2 100 m<sup>2</sup> in total.

When developing this terminal, the planners opted for different materials like steel, glass, slate, concrete and wood. The interaction of so many different building materials required an unusually high level of precision in order to produce structural



harmonies that embody the sporty, elegant character of the BMW brand. Special constructions like a raised platform and catwalk for the highlights of the car exhibition rounded off the job specifications. In the end, BMW dealers from all over Europe found the perfect surroundings for presenting the new X5 crossover SUV – a temporary structural oasis with complex buildings, inner courtyards and relaxation zones.



**Client:**  
ideea, Berlin (DE)

**Architecture:**  
Blue Scope Communications, Berlin (DE)

**Planning and production:**  
6 weeks

**Assembly time:**  
6 weeks, around 60 fitters

**Dimensions:**  
65 m x 52 m (3 400 m<sup>2</sup>)

# The height of avant garde: work of art in the heart of London

EXHIBIT CONSTRUCTIONS // NÜSSLI introduced new trends during construction of the Serpentine Gallery Pavilion in Kensington Gardens and created a 15 metre tall conical building. The body was made up of 3 000 plywood triangles.



The Serpentine Gallery in London is a leading international address for modern and contemporary art. The highlight of the gallery's annual programme is always the construction of the Summer Pavilion, with acclaimed architects or artists invited to design it. This year, NÜSSLI played a substantial role in the success of this attractive piece of architecture, which is based on the ideas of the Danish artist Olafur Eliasson and the

architect Kjetil Thorsen from Norway. Some 3 000 different plywood triangles were cut on the CNC to produce the surfaces of the 15 metre tall building. Each part had to be manufactured in the company's own factory. The parts were numbered, packed carefully, transported, lined up on-site and assembled precisely by hand. "A special challenge facing this project was the ongoing change in construction, which meant that

our timeframe became increasingly tight", says project manager Peter Wattinger. Special products from England were imported especially to Switzerland for fire protection in order to meet the strict fire protection regulations.



**Client:**

Serpentine Gallery, Kensington Gardens, London (GB)

**Architecture:**

Olafur Eliasson (DK) and Kjetil Thorsen (NO)

**Planning:**

Ricardo Gomes, Studio Eliasson, Berlin (DE)

**Project lead:**

Julie Burnell, Serpentine Gallery, London (GB)

**NÜSSLI brief:**

Support detailed planning, all façade and panelling work, emergency exit, assistance with steel-girder construction

## Weighty eye-catcher for the art world

EXHIBIT CONSTRUCTIONS // A special attraction was created for the "all we need" exhibition in Luxembourg.

An impressive colossus made of wood was built in just two weeks using 20 tonnes of material.

Photos: Francisco Pazo Carrascosa



The "all we need" exhibition got to the bottom of existential questions on fundamental needs, resources and fairness in our world. NÜSSLI was responsible for the production and assembly of the exhibition constructions in Luxembourg, this year's European Capital of Culture. An 26 metre tall rocket proved to be a very special eye-catcher and magnet for onlookers. The exhibit constructors from NÜSSLI built this



impressive wooden construction based on a real rocket. The work of art covered a floor surface measuring 12 metre in diameter. The wooden colossus was reminiscent of a modern-day version of Noah's Ark, enabling mankind to survive. An industrial hall on the iron and steel site of Esch/Belval provided the perfect atmospheric setting for this unique wooden installation. In the two weeks that it took to assemble, the NÜSSLI team used 20 tonnes of material to create this work of art in a precise and fast manner.

**Client:**

City of Luxembourg (LU)

**Architecture:**

Holzer Kobler Architekten, Zurich (CH)

**Dimensions:**

26 m tall, 20 tonnes net weight

## Audi presentation – elegance personified

EXHIBIT CONSTRUCTIONS // Two large tents in Mallorca form the setting for a successful dealer presentation involving the premium car manufacturer Audi. The special outer skin created an unusual look.

The holiday paradise of Mallorca formed the sunny backdrop for a dealer presentation involving the car manufacturer Audi. To this end, attractive exhibition rooms as well as a complete event infrastructure were built on the LLuc Mayor race track within the space of 12 days. The initiators used one of the two large tents as an imposing show arena, with the second tent housing an exhibition with the latest Audi models. Thanks to a construction covered with membranes made up of NÜSSLI system parts, the company managed to overcome the tent feel of the constructions and generate a high-quality outward image. The planning and implementation phase was extremely short and called for a great deal of flexibility. The result speaks for itself.

Photo: NÜSSLI



**Client:**

Audi AG, Ingolstadt (DE)

**Architecture:**

Schmidhuber + Partner, Munich (DE)

**Total area:**

5 000 m<sup>2</sup>, 220 m façade length

**Construction time:** 12 days

## Giving a climate-friendly message a face

EXHIBIT CONSTRUCTIONS // A thematic concept has been created for the Solon Solar filling station. It gives the "Bye Bye CO<sub>2</sub>" slogan a distinct form. The function and design of the trade fair stand go together perfectly.

Photos: marcusbreit.de



Solon AG is a pioneer of solar technology and conveys the message: sun is light and power – the only energy source that we need: however, nobody needs CO<sub>2</sub>. Mobility is also possible without this gas being emitted. NÜSSLI has given expression to this vision with the construction of a mobile solar filling station (to the left of the picture in front of the famous St. Stephen's Cathedral in Vienna). This campaign for a future without climate killers premiered in Essen at the Informal Meeting of the EU Environment Ministers. Other filling stations in 2007 include Freiburg, Vienna and Salzburg. It took just six weeks for NÜSSLI to turn the architect's ideas into an operative piece of reality. A mobile pavilion that combines function and design.

**Client:**  
Solon AG, Berlin (DE)

**Architecture:**  
baronmüller architekten  
Gerd Baron and Gregor Müller, Berlin (DE)

**Area:**  
400 m<sup>2</sup>

**Assembly:**  
4 days

## Steel and wood bolster VOLTAshow art exhibition

EXHIBIT CONSTRUCTIONS // In the wake of Art Basel, the VOLTAshow enters its second year – and was even more successful this time round. Thousands of square metres of wood and 40 tonnes of steel were used in less than a week.

A hall in the Rhine port of Basel formed the new home of the second edition of the VOLTAshow art exhibition – supported by

steel and wood constructions from NÜSSLI. The fitters used thousands of square metres of wood, 10 000 screws and 40 tonnes

of steel over two levels. Timescale: six days. The precise conversion of the hall provided the perfect setting for 46 galleries to showcase their works of art in the wake of Art Basel. Aside from the stands, NÜSSLI also built graphical elements and light installations as well as a landing stage so that the exhibition could also be reached with the popular Rhytaxi.

Photo: NÜSSLI



**Client:**  
VOLTAshow, Berlin (DE)

**Partner:**  
Triebwerk Event AG, Basel (CH)

**Assembly:**  
6 days, 13 shifts with 9 fitters

**Dismantling:**  
2.5 days, 5 shifts with 10 fitters

## “Delicate mission” accomplished...

EXHIBIT CONSTRUCTIONS // The perfect atmosphere was created for the special exhibition on the history of Swiss diplomacy in the National Museum in Zurich. The creative highlight: seven diamond-shaped glass cabinets.

The history of Swiss diplomacy was the focal point of an exhibition in the Swiss National Museum in Zurich, shedding new light on the foreign successes and failures of Switzerland from a number of

angles. NÜSSLI reorganized and reinterpreted this hall of fame, which is steeped in tradition, specifically for this purpose. It was tasked with implementing a special furnishing, light and communication con-

cept. A particularly demanding challenge involved building seven diamond-shaped cabinets to hold more than 100 objects in total. The cabinet measurements (approx. 6.5x2.5x1.2 m) required not only special care during transportation, but also represented a considerable challenge in terms of getting them into the museum. Crane, fork lift truck, breaking a partition wall and concerted power (6 carriers) were needed to haul the seven cabinets up to the first floor of the National Museum.

© Swiss National Museum, photo: Donat Stuppan



**Client:**  
Swiss National Museum,  
Zurich (CH)

**Scenography:**  
Holzer Kobler Architekten, Zurich (CH)

**Special challenges:**  
Construction work was carried out while the museum was still open

## Unforgettable backdrop to Swiss Gymnastics Festival

STAGES | GRANDSTANDS // Thousands of athletes discovered ideal conditions at the Swiss Gymnastics Festival in Frauenfeld. Our own fitters worked hand in hand with members of the army and persons doing community service.



NÜSSLI consultants supported the organizers of the big event early on – the experienced event specialists were already helping bring the sporting event to Frauenfeld in the application phase with a convincing concept. NÜSSLI built a stadium with around 9 000 seats and extended the existing ice rink temporarily to accommodate 3 000 spectators, info towers, stages, grandstands and entrance portals. With NÜSSLI at the helm, members of the army and those doing community service worked hand in hand to create the infrastructure for the sporting event in just five weeks. The ETF Tower, which soared 20 metres in the air in the middle of the festival grounds, will remain as an unforgettable symbol.

**Client:**

Organizing Committee, Swiss Gymnastics Festival, Frauenfeld (CH)

**Time taken for construction:**

5 weeks

**Scope / material:**

500 tonnes

## Latest technology steers Swiss tradition

STAGES | GRANDSTANDS // NÜSSLI built 48 000 spectator seats for the Swiss Wrestling and Alpine Games. 2 500 tonnes of material formed the basis for a unique event arena.

Spread over 15 hectares, the "Schachen" festival site in Aarau was the stage for the Swiss Wrestling and Alpine Games. The NÜSSLI group and organizers were already planning things in the run-up to the event, which resulted in an event arena tailored exactly to the needs of spectators, media types and athletes but with a provincial feel. Some 2 500 tonnes of material were assembled and dismantled with the active support of helpers from the ranks of the military and civil defense.

Photo: NÜSSLI



**Client:**

Organizing Committee  
Swiss Wrestling and Alpine Games,  
Aarau (CH)

**Time taken for construction:**

8 weeks

**Scope / material:**

2 500 tonnes; 48 000 seats

## In the midst of the city: 183 m pit lane in record time

STAGES | GRANDSTANDS // **NÜSSLI built a 183 metres pit lane for Formula 3 races in Bucharest in record time.**

**Several footbridges spanning up to 20 metres were also built.**

© DPPI / FIA GT



The FIA GT Cup 2007 was a very special motor sport event in the heart of the Romanian capital Bucharest next to the parliamentary buildings. Formula 3 and GT drivers raced around the track full tilt, bringing racing fever to the entire city centre. Specialists from NÜSSLI lined this event with a covered pit lane measuring 183 m, and press representatives as well as VIP guests were afforded the best views of the race. In addition, NÜSSLI supplied grandstands and several footbridges measuring up to 20 m. Everything was set up and dismantled in record time: the NÜSSLI crew needed just twelve days for the installation and a mere eight days for dismantling.

**Client:**

SC Bucharest Ring SRL, Bucharest (RO)

**Dimension pit lane:**

Length: 183 m

**Assembly / dismantling:**

12 days / 8 days

## Battle of materials: large capacities for final

STAGES | GRANDSTANDS // **Temporary structures were built for the 2007 ICC Cricket World Cup Final in the West Indies, with the Kensington Oval affording great views. 50 containers of material were shipped to the Caribbean.**

When it comes to reacting quickly, flexibly and precisely to special needs at large sports events, NÜSSLI is the one company you can always rely on. For the 2007 ICC Cricket World Cup in Barbados, many years of experience in building grandstands were called for. In the end, 28 000 enthusiastic fans were able to enjoy an exciting final in

a stadium whose capacity was increased temporarily – the sports arena actually only has 11 500 seats. The 25-man team added 16 500 seats in just two months. The polygon-shaped extension fit perfectly with the existing grounds.



**Client:**

SL Overlay Services Ltd, St.Lucia (BB)

**Volume:**

16 500 seats,  
57% covered

**Grandstand for 13,000 spectators:**

Length 165 m, height 44 m, width 20 m

**Grandstand for 3,000 spectators:**

Length 60 m, height 13 m, width 28 m  
700 tonnes of material

Photos: NÜSSLI



## A fitting arena for the international ski circus

STAGES | GRANDSTANDS // **The Alpine Ski World Cup Finals in Lenzerheide were an amazing spectacle. 5 000 spectators watched the battle for the much sought-after crystal globes, with a video screen providing detailed insights.**

In the hunt for the much sought-after crystal globes: the Alpine ski season involving top athletes came to a successful end in the finishing arena forged by NÜSSLI. An attractive, temporary infrastructure was built in Lenzerheide for more than 5 000 spectators. Media representatives and VIPs were also well looked after and were able to enjoy the events in separate grandstands. A customized construction for the video screen also provided detailed insights into the athletes and their emotions at the end of a thrilling ski season.

Photo: Daniel M. Frei



**Client:**

Organizing Committee FIS World Cup Grand Finals, Lenzerheide (CH)

**Architect:** Ingenieur und Planungsbüro Monsch, Parpan (CH)

**Time taken for construction:**  
2 weeks

**Scope / material:**

300 tonnes  
1 700 seats, standing room for 3 500,  
video wall, TV platforms, VIP platforms

## Spectacle becomes focal point of opera world

STAGES | GRANDSTANDS // **The tremendous success of Tosca on Bregenz Festival's Lake Stage also has something to do with a technical marvel: huge, mobile floor slabs enabled the stage sets to be changed quickly.**

Giacomo Puccini's opera *Tosca* has never experienced such a spectacular and technically complex interpretation like that on the Bregenz Lake Stage before – the public and press stand together on this point. NÜSSLI was again involved in the success of the opera spectacle after several productions in recent years. The rapid scene change under

the enormous, changeable eye represented a special challenge for the team from NÜSSLI. Besides the stage floor, the specialists developed two mobile floor slabs that allow stage sets to be changed quickly and silently. *Tosca* will also remain on the programme for the 2008 season.

**Client:**

Bregenz Festival GmbH, Bregenz (AT)

**Stage set:**

Johannes Leiacker, Dresden (DE)

**Production:**

Philipp Himmelmann, Hanover State Opera  
Time taken for construction 6 months,  
Stage area approx. 1 400 m<sup>2</sup>

Photo: Bregenz Festival / Diemar Mathis



## A special stage for a great success story

STAGES | GRANDSTANDS // **Volkswagen celebrated its 25 millionth Golf on a gigantic stage in Wolfsburg. NÜSSLI also supplied hydraulic and revolving stages as well as installations for electricity, light, video and sound.**

The star at the centre of the celebrations in Wolfsburg's Volkswagen Arena was a car: the Golf. 25 million of them have already come off the conveyor belt – reason enough to celebrate this success story with

an event. And the stage organizers relied on NÜSSLI's know-how to place Thomas Gottschalk, Chris de Burgh, Bonnie Tyler or Rod Stewart in the right light: the result was a gigantic area measuring 40 m x 40 m

with a revolving stage in the middle measuring 20 metres in diameter, which made sure that the show was a success. "The big challenges facing us were the tight schedule and the high loads on the roof", recalls Otto Schweitzer, sales manager for NÜSSLI (Deutschland) GmbH. A total of more than 100 tonnes of material were used in building the stage's roof construction complete with light, sound and video technology. Planning and implementation took up just 4 weeks.

Photo: NÜSSLI



**Client:**  
Volkswagen AG, Wolfsburg (DE)

**Architecture:**  
Planungsbüro Feld + Team GmbH,  
Wolnzach (DE)

**Dimensions:**  
Stage 40x40 m  
Roof load:  
100 tonnes (light, sound and video)

## Sprightly European champions expertly staged

STAGES | GRANDSTANDS // **A temporary horse riding arena with all kinds of special constructions was built in Mannheim in under three weeks. The impressive grandstand ensemble provided space for 12 000 visitors.**

On the go: the European Show Jumping Championships in Mannheim formed the backdrop for thrilling competitions and a special atmosphere in keeping with equestrian sport. NÜSSLI provided this dignified event with the characteristic structural framework. 12 000 visitors were seated comfortably in the impressive grandstands. The main stand with 7 500 seats combined covered VIP stands with boxes as well as stands for the press and guests of honour. NÜSSLI was also responsible for constructing 20 metre tall floodlight towers, platform areas, video screens and the stage for the opening ceremony. Despite just two-and-a-half weeks for construction, NÜSSLI managed to realize the project in a precise and trouble-free manner.

Photo: Rainer Schmid



**Client:**  
m-con (Mannheim Congress) and  
Reitverein Mannheim (DE)

**Capacity:**  
Main stand: 7 500 seats

## Pope centre of attention: blessed grandstand

STAGES | GRANDSTANDS // **The Austrian Bishops Conference also opted for experience in grandstand construction for the Pope's visit to Mariazell, with slopes and trees treated with utmost care during construction.**



A special moment for the faithful, a special moment too for the organizers in Mariazell: the Pope says mass in the forecourt of the basilica. Almost 5 000 admirers of Pope Benedict XVI were spread out over the terraced stand covering the entire main square and which NÜSSLI planned together with Leo Krempf of Event Management. Several special constructions for the media added to the event's high-quality profile. Leo Krempf sums up the cooperation with NÜSSLI as follows: "In a nutshell: excellent joint development, perfect planning, precise timing in terms of delivery, construction and dismantling, proper implementation in consultation with the authorities and superb design".

**Client:**

Austrian Bishops Conference, Vienna (AT)

**Planning:** 14 days

**Assembly:** 12 days

**Special challenges:**

Slope from the main square of approx. 8 m

Five lime trees were incorporated under the grandstand

Fountain on the main square was incorporated into the terraced stand

## F1 team presentation in keeping with the style

STAGES | GRANDSTANDS // **Valencia was the backdrop for a Vodafone McLaren Mercedes team presentation.**

**NÜSSLI built a 4 500 m<sup>2</sup> platform and the infrastructure for the event.**

The Spanish city of Valencia formed the wonderful setting for a racing sensation: the Vodafone McLaren Mercedes team unveiled Fernando Alonso as its new driver in January. The team from NÜSSLI erected a platform measuring over 4 500 m<sup>2</sup> between the futuristic L'Hemisferic building, a hemispherical construction designed by leading architect Santiago Calatrava, and a large

water basin. A host of other stages and grandstands as well as light and sound towers and a platform for showcasing the racing car made the event unforgettable for 1 000 VIPs who were invited. For many a foretaste of the Formula 1 race that will take place in Valencia in 2008.



**Client:**

De Boer Estructuras España SL, Barcelona (ES)

**Dimensions:**

Platform 140x30 m,

Grandstand 1 000 seats

**Time taken for construction:**

25 days



# Far more than just an alternative stadium

STAGES | GRANDSTANDS // **A perfect interim solution has been created for almost 13 000 soccer fans of SV Wehen Wiesbaden. Even business and VIP areas have been included in the plans and realized.**

Photos: NÜSSLI



The word "interim solution" does not actually do justice to the Brita Arena in Wiesbaden – the stadium built by NÜSSLI consisting of tubular steel stands is too luxurious and too successful for such a word. The stadium was originally conceived and approved as a temporary arena. However, how long such interim solutions will be used becomes apparent when you see the facilities in Mainz and in Wolfsburg, which

NÜSSLI also installed. The Brita Arena gets its special atmosphere from its proximity to the action: the complex stadium conception was designed purely as a soccer arena, with very little distance between the spectators and the pitch. Close, thrilling games are therefore guaranteed in a stadium with 6 000 seats, standing room for almost 6 200, more than 600 business seats and 122 VIP seats. The filled-in grandstand cor-

ners, which also provide ideal protection against the elements, ensure a real arena feeling. And as with soccer, what mattered most during NÜSSLI's construction was strategy and speed: it took just four months to build, from turning the first sod to the opening game against Borussia Dortmund from the Bundesliga.



**Client:**

SV Wehen Wiesbaden (DE)

**Authorized agent:**

BRITA GmbH, Taunusstein-Neuhof (DE)

**Partner:**

AS&P Albert Speer & Partner

**Planning:** approx. 3.5 months

**Time taken to build:** 112 days

**Area / volume:**

2 all-seater stands,

length 105 m, depth 15 m

2 terraced stands,

length 55 m, depth 11 m

All stands with roof, corners filled in

**System:**

NÜSSLI grandstand adapted to special requirements for a soccer stadium

## Dübendorf gets Mediterranean lounge feeling

INTERIOR FITTINGS // The Lounge Bar Pamplonne in Dübendorf (CH) has acquired a unique feel. Wood and glass lend a Mediterranean quality to the concept.



Whether tapas furniture, cold buffets, two spacious bars, wall mirrors or glass shelves – the Lounge Bar Pamplonne is a remarkable place where elegance and Mediterranean charm join together perfectly. The NÜSSLI team's high level of know-how played a large part in this combination. Marcel Niggli (Avor) fondly recalls the extension: "It gives you special joy and satisfaction when you see the completed restaurant". The seed for the successful result was already sown in the planning stage: gastronomy with soul and a place where a sophisticated crowd in particular – also those over 30 – feels very much at ease.

**Client:**

Roggli Consulting, Geroldswil (CH)

**Architect:**

Gastrokonzept GmbH  
Architektur & Design, Zurich (CH)

**Space / seating:**

Total area: 200 m<sup>2</sup>  
110 seats in the restaurant area, bar and lounge, 60 seats on the outdoor terrace

## Preserving old structures with a modern feel

INTERIOR FITTINGS // NÜSSLI managed to uphold tradition in modern surroundings when converting a restaurant in the Bourbaki building in Lucerne, keeping the existing fittings to a large extent.

Places with special character in need of renovation always call for an instinctive feel from the workers. A prime example of this is the Bourbaki Restaurant in Lucerne. The entire group of buildings on the Löwenplatz radiates a certain charm – the

same always holds for the catering trade too. The remit for NÜSSLI was clear: space should be found for the existing fittings again following successful renovation. One advantage was that NÜSSLI had already carried out the original conversions and the

specifications from that time could be used professionally. The end result: a bright and welcoming atmosphere that banks on the building's traditional ambience and takes its characteristics from wood, a lively building material. Project manager Patrik Rogg says: "The special challenge of the project was to use existing structures intelligently in combination with new elements".



**Client:**

Neugass Kino AG, Zurich (CH)

**Production time:**

4 weeks

**Assembly:**

2 weeks

# Timber construction calls for utmost precision

TIMBER CONSTRUCTIONS // NÜSSLI is a trusted partner of building owners, engineers and architects when it comes to the creative implementation of unusual ideas as well – its considerable experience makes the difference.

Photos: SHOTmedia



Irrespective of the demands placed on timber-frame construction – owing to its vast experience, NÜSSLI always delivers customized solutions that match the ideas of the customer, from the first outline to

completion. From the shell made from wood panels through to stairs and roofs – the professionals from NÜSSLI develop and complete each project in a quick and cost-efficient manner on the strength of

tried and tested manufacturing processes and preproduction.

All these principles also left their mark on the construction of this detached family house in Herdern, Thurgau. The building has been gently embedded in the slope and boasts an intelligent Energy Management system. NÜSSLI developed and built the entire roof construction as well as designed the panelled ceiling inside. Large-size fibre cement boards were used for the façade and roof. The shell is rear-ventilated. Franz Schlatter, Head of Timber Construction, says: “Natural building materials are in vogue. Wood is becoming increasingly popular.” It’s great when natural raw materials with tradition like in Herdern join forces with modern architecture.



**Client:**  
Huber-Cattin family

**Architect:**  
Bauatelier René Nater, Rorschach (CH)

## NÜSSLI goes America – with success

**NÜSSLI is benefiting from long-term growth prospects on the American market after acquiring the assets of Elway Company LLP and Midwest Seating Corporation (MSC) with HQ in Mooresville, Indiana.**

Anyone wanting to grow like NÜSSLI needs to grow through acquisitions in order to be able to operate closer to the customer and in a faster and more flexible manner. The initial fruits of the work of NÜSSLI (US) LLC managed by Glenn and Ryan Elrod (pictured below) can already be seen.



The team from North America has for example built 5 500 temporary seats on the terrace and roof of the pit lane for a NASCAR race on the infamous Brickyard circuit in Indianapolis (see picture below). In addition, media areas and catering stands were built as well as entrances. The name Brickyard stems from the fact that the track consisted of more than three million paving bricks at the beginning of the twentieth century – to this day, part of the track is still paved.

Ryan Elrod also describes the expansion of the University of Texas's football stadium

as a success: "We have expanded the stadium's capacity by 6 500 seats to a total of 85 700 seats". American proportions always mean special demands. "Just behind our grandstand, the stadium houses one of the nation's largest video display boards, measuring 17 m high by 40 m wide", enthuses Elrod.

The work carried out for the Honda Grand Prix in Florida can also be deemed another prestige project. The NÜSSLI crew, stationed in Mooresville (see picture above) built and realized a temporary race circuit with almost

22 000 seats in under five weeks, plus nine different and individually designed VIP areas along the pit lane. The IndyCar series race attracts around 125 000 spectators every year. The route goes right through the middle of St.Petersburg's city centre, following the river in part. In the wake of this 3-day race festival, large events turn this city in Florida into a unique playground.



## Aperitif in founder Heini Nüssli's hunting lodge

All NÜSSLI branch managers gathered for a meeting in September at company headquarters in Hüttwilen together with other attendees. Company founder Heini Nüssli, pictured here with Rainer Quenzer, Divisional Manager of Planning Services (left) and Emanuele Rossetti, Branch Manager of NÜSSLI Italia (right), didn't miss the opportunity to invite everyone for an aperitif at his hunting lodge. Following the official business programme, the guests had the pleasure of meeting Heini Nüssli, who founded the company 66 years ago, in person and heard a lot of interesting things and valuable information first hand about the company's formation and development in an informal atmosphere.



Photo: NÜSSLI

### CEO Andreas Steiner, new member of Group Management



Photo: NÜSSLI

Andreas Steiner became the new CEO of the NÜSSLI Group in November this year.

Group Management has gained a qualified and competent member in Andreas Steiner. He completed his studies in Mechanical Engineering at the Swiss Federal Institute of Technology Zurich and brings with him considerable experience from working for international companies like Lonza AG in Basel, Hewlett Packard in Urdorf and Bosch Sigpack Systems AG in Beringen. Andreas Steiner takes over the executive duties of the NÜSSLI Group from CFO Urs Schönholzer, who was also acting as interim CEO.

## Sprightly start in Turin

**NÜSSLI has also been there for good for customers in Italy since May 2007 at its fine-sounding Turin address "Via Botticelli 151".**

Emanuele Rossetti (photo bottom left) has been running the new NÜSSLI branch office in Turin together with his team since the beginning of May. Two spacious offices and a meeting room form the heart of the new branch, which extends over a space of 150 m<sup>2</sup>.

Rossetti is supported by project manager Isabella Artana (photo bottom right) and secretary Marlene Milito (photo above). The team itself took the NÜSSLI branch office's move and design in hand in an unconventional and dynamic way – it took them just three days to get the job done.

Isabella Artana has already been able to meet her Swiss colleagues at the headquar-



Photos: NÜSSLI

ters in Hüttwilen. She familiarized herself with her future field of activity and took in a little of the NÜSSLI atmosphere at Swiss HQ.

The Italian pillar should help cultivate and strengthen the southern neighbour's markets even more.



## Water element gets own monument for Expo 2008

**OUTLOOK // The 2008 International Exposition in Zaragoza questions the future of our resources. NÜSSLI is helping lend a coherent shape to visions with several constructions.**

Water has been interpreted in art in many ways. Yet Italo Rota's idea breaks all conventions – his pavilion „Ciudades de agua“ (water and the city) condenses all the fundamental qualities of this element in a fantastic building. With its experience of many world exhibitions, NÜSSLI has assumed responsibility for building the pavilion so that the creator's fantasy does not stay on the drawing board. The construction is planned as a rotunda over a space measuring 1 250 m<sup>2</sup>. The open concept has no roof or defined walls, with staggered plateaus and levels creating a unique dynamism and incorporating a volume of around 16 000 m<sup>3</sup> in total. Besides this pavilion, NÜSSLI is also involved in the Ebro 1 and Ebro 2 pavilions. Façades, ramps, exhibition furniture and much more are being built here. [www.expozaragoza2008.es](http://www.expozaragoza2008.es)

Computer animation: Studio Italo Rota



## Stadium atmosphere in city centre – for all fans

**OUTLOOK // The most important sporting event of the coming year in Europe is the 2008 UEFA European Football Championship (EURO 2008™). The UBS ARENA will create a very special stadium feeling in 17 Swiss cities.**



Goose bumps, thrilling moments and high tension. When UEFA EURO 2008™ kicks off next year, people will be drawn to public places where they can watch the games on large screens. The phenomenon is called Public Viewing, which was a resounding success at the 2006 World Cup in Germany. There are plans for a total of 17 UBS Arenas in all parts of the country, and these will ensure a real stadium atmosphere with covered grandstand seats. Besides an enormous video screen with outstanding picture quality, catering facilities and cultural events are also planned. NÜSSLI was commissioned by Perron8 Management AG, Biel to plan the temporary infrastructure. During UEFA EURO 2008™, up to 3.2 million spectators are expected in the arenas. [www.ubsarena.ch](http://www.ubsarena.ch)